www.artonthedivide.com, 530-333-2787, 6295 Main Street, Georgetown, Ca. 95634

AODC Gallery is a cooperative run by local artists who display their art and staff the Gallery business themselves. AODC is currently a non-profit (501c) under the parent organization, Divide Friend of the Arts and Historical Society (DFAHS). The Gallery first opened its doors in May 2010 operating as a partnership. Business decisions are made collectively by the artists. Members take turns working in the Gallery. Advertising, gallery maintenance, website design, etc. are all handled by member artists. Stop in any time during business hours and you will meet one of the artists!

#### Vision, Mission, & Goals

Vision: AODC Gallery will provide a place for local artists to display, sell, and promote visual arts.

<u>Mission Statement:</u> AODC Gallery will provide a home for the visual arts, a place to share, display, and sell art created by local artists. The Gallery will reach out to our local community.

**Goals:** 1. Maintain a community of artists.

- 2. Promote visual arts on the Georgetown Divide.
- 3. Co-mingle the appreciation of the arts and the opportunity to market artistic products.

As a gallery encouraging local artists, preference will be given to artists from the Georgetown Divide. Outside of area artists are welcome to apply. AODC is dedicated to fair allocation of space for all active artists. AODC has an active publicity/marketing committee that keeps the Gallery in the public spotlight. Special care will be taken with all artists artwork while in the Gallery. However, should loss, damage, or theft occur, the Gallery cannot assume liability.

### Member responsibilities include:

- Members are expected to act businesslike and responsible manner, maintain courteous and friendly relations
  with each other and the public, handle and promote all other members' work as they would their own, get to
  know all other's work, and keep the Gallery looking and sounding inviting.
- All active members will be responsible for working two or three four to five hour shifts per month in the Gallery,
  depending on the season and number of members. It is the responsibility of the artist to schedule and cover
  their shifts according to gallery guidelines.
- Active Artists are required to attend and contribute at monthly member meetings. (2<sup>nd</sup> Tuesday of the month, 3:00-4:30 p.m.)
   Every active member vote counts when decisions are made.

- Artists are needed to help on committees, volunteer for special projects and help with special events.
   Committees include; advertising/marketing, web design and content, gardening, displays, and new member committee. AODC hosts several artist and open house events annually and artists are expected to help support these events.
- If applying artist is active in displaying art for sale in other retail businesses, those businesses need to be outside of Georgetown commercial district.

### Becoming a member involves:

• Completing the Application process: Complete the application and submit it at least a week prior to the 2<sup>nd</sup> Tuesday of the month. The New Member Committee will review your application and if approved will schedule an interview time for your artwork to be presented to the membership at their monthly meeting, 2<sup>nd</sup> Tuesday of the month. Artwork will need to meet AODC art requirements when you come for your interview.

### \*Art Requirements

- All 2D artwork must be original works produced and signed by the submitting artist. Artwork in its' original medium will be given preference over giclees. Limited edition gallery pieces (giclees) are accepted on a limited basis. For wall displays, no more than 30% should be giclees. Giclees or prints, excluding photographs, should be numbered and labeled accordingly to art standards. All 2d work must be wired for hanging.
- All 3d work must be handcrafted by the artist submitting the work. Mass produced, or craft items will
  not be accepted. Exceptions are note cards and other small replicas of your art (novelty items).
- Bring five to seven pieces of your original work that you would sell in the gallery. They should be presented as if ready to sell.

### \*Interview:

Don't worry...we're a friendly and supportive group.

- We will have some prepared questions and members may have a few extra questions.
- Be prepared to talk about your artwork and give us some background information on your art experiences.
- o Come with any questions that you may have of us.
- Expect to spend about 20 minutes with us. We will then excuse you. Members will review your application and discuss the interview, and make decisions regarding membership. You should expect to hear back from us in about 7 days.
- There is a minimum of one-year financial commitment to the AODC Gallery. A contract will be signed upon acceptance as a member.

#### Fees:

Membership fee: \$85 non-refundable, 1-time fee

Annual dues: \$20 a year to DFAHS (non-profit member status)

Monthly dues: \$35 a month (rent, utilities, bank card services, etc.)

Commission: 10% of all sales

• An ongoing commitment in time and energy toward Gallery operations.

### **New Members:**

By mutual agreement, member will be trained within the first month and art will be received after acceptance. Training times to be arranged with the New Member Committee. Training requirements will include two full shifts with a trainer and sign-offs on completion of training before the new member is allowed to work independently. A review will happen after three months as identified in the member handbook.

By now you have likely talked to at least one of our members about the Gallery, and have reviewed the Member information on the previous two sheets. Thank you for considering AODC Gallery as a place that you want to show and sell your art.

Name		Date	
Address:			-
Mailing Address (if different)		Email	
Phone:	Cell phone:	Emergency #	
Website (if you have	e one)		_
Type of Art? Please	provide three images or photos o	of your art.	
Where else do you o	or have your exhibited your art? I	Have you sold your art?	
How long have you	been doing your art? Please atta	ch an artist biography statement.	
What do you see as	being unique to your art? Are th	ere similar items in the AODC gallery?	
Three reasons why you would like to be a part of AODC Gallery? (over, if more space needed)			
Have you had retail	experience? How do you feel ab	out working in the Gallery?	
Areas in the Gallery	that you might like to participate	e? (Committee information is listed in AOL	DC Handbook, page 2.)

This Application can be submitted by mail to AODC Gallery, P.O. box 184, Georgetown, Ca. 95634, delivered to the Gallery in person, or submitted by email to: AODCgallery@gmail.com

Questions? Please use the email above to address any questions you might have.

The New Member Committee will review this application and contact you regarding whether to move forward and offer an interview with the general membership. Thank You.